

# BOLTZE

## Home Collections



BUYING WITH THE EYE:  
*Our Retail Displays for an Attractive  
Product Presentation*

## BOLTZE RETAIL FURNITURE FOR YOUR SHOP: HIGH-QUALITY, FUNCTIONAL, MODULAR

At BOLTZE you get more than just home decorations for your shop. We see ourselves as your partner for customised retail solutions. We know exactly the requirements of our customers from diverse industries and offer an efficient all-in-one solution. Our extensive range not only includes a diverse selection of trendy and classic home accessories, but also complementary retail displays.

***With our retail displays, we offer an attractive platform for your merchandise that is not only high quality but also functional and practical.***

Our furniture is coordinated and consists of robust, black iron in combination with table tops made of veneered chipboard. These materials create a modern look that can be integrated into various retail environments. Our range of retail furniture consists of five single pieces that can be perfectly combined with each other due to their modular design. This allows you to compile furniture that is customised to the requirements of your shop.

Additionally, we offer practical rolling merchandise racks in our range which can be easily placed almost anywhere in your shop. Items such as napkins or signs can be displayed to their best advantage.

Discover our wide range of merchandise displays now. We are always available to answer your questions and will be happy to support you in choosing the right solution.



## OUR RETAIL FURNITURE

We present our new retail furniture series "Bolzano". Consisting of five single items, this collection was especially developed for the retail trade. It includes a table with overframe, a large and a small table as well as two pedestals in different heights. Below we present the retail furniture in detail and show you the versatile usage options for your sales area.

### Table with Overframe (Art. 2053358) – The Eye-Catcher



*Equipped example*



*Using hooks, you can place hanging items on the perforated panel at the side and top.*

Our table with overframe is a versatile all-rounder. There is enough space on the table surface for placing not only small but also really tall items, such as lanterns. A perforated panel at the top and side and the all-round bar offer suitable placement options for hanging items. The free space under the table allows various combination options with our retail tables.

- Dimensions: H 240 / W 180 / D 60 cm
- Table top height: 2.4 cm
- Material: veneered chipboard, powder-coated iron
- Offers space for approx. 10 items
- Purchase value inventory approx. € 350
- Retail value inventory approx. € 870
- Delivered partially assembled



## Large Table (Art. 2053353) – The Space Miracle



With our large table, you acquire a real space miracle for your shop. The table makes full use of your sales area, as the three fixed levels add up to almost 5 m² of space. Furthermore, you can combine the table with additional large tables, small tables and the overframed table to expand your sales area as you wish.



*Equipped example*

- Three-tier table
- Dimensions: H 92,5 / W 174 / D 90 cm
- Table top height: 2.4 cm
- Material: veneered chipboard, powder-coated iron
- Offers space for approx. 34 items
- Purchase value inventory approx. € 2,100
- Retail value inventory approx. € 5,300
- Delivered partially assembled



## Small Table (Art. 2053355) – The Flexible One



Whether standing alone, combined with a second table or together with other retail furniture: our small table is versatile, fits into any shop and presents your products in such a way that they are within easy reach of your customers.



*Equipped example*

- Two-tier table: H 55 / W 90 / D 45 cm
- Table top height: 2.4 cm
- Material: veneered chipboard, powder-coated iron
- Offers space for approx. 12 items
- Purchase value inventory approx. € 700
- Retail value inventory approx. € 1,700
- Delivered fully assembled





## Large Pedestal (Art. 2053354) – The Smart One



*Equipped example*

Put your decorative highlights literally on a pedestal! Here, your merchandise is in the spotlight and attracts special attention from your customers. Thanks to its compact size, you can place the pedestal at many many places in your shop.

- Dimensions: H 47 / W 90 / D 90 cm
- Material: veneered chipboard
- Offers space for approx. 6 items
- Purchase value inventory approx. € 200
- Retail value inventory approx. € 550



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## Small Pedestal (Art. 2053352) – The Charming One



*Equipped example*

The small pedestal is the perfect complement to the large pedestal and doubles the sales area for your merchandise. Moreover, the different levels give you more interesting product presentation.

- Dimensions: H 15 / W 90 / D 90 cm
- Material: veneered chipboard
- Offers space for approx. 6 items
- Purchase value inventory approx. € 200
- Retail value inventory approx. € 550



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## Small & Large Pedestal (Art. 2053354, 2053352) – Stronger Together



*Equipped example*

Place the two pedestals next to each other to create an eye-catching product presentation. This is particularly suitable for larger items such as fire bowls, lanterns or plant pots.

## MODULAR DESIGN

A key advantage of our “Bolzano” furniture series is its modular design. The single parts are precisely geared to each other so that you can combine them with each other. This flexibility allows you to utilise your space efficiently at any time, while maintaining a consistent and harmonious appearance. Thanks to the aligned heights and well-conceived details, it is possible to place items of different sizes at the right positions. Whether Everyday or Season - here you can present all BOLTZE collections to your advantage. In the following, we will show you how you can combine the furniture to make optimum use of your sales area.



*Combination of:  
Table with overframe and  
large table*

### Combination Option #1

Place a large table in front of the overframed table to create different levels on which you can present both tall items, such as lanterns, and smaller ones, such as candles. In this combination, the retail furniture is perfect for placement along a wall.





## Combination Option #2

In addition, you can place one or two small tables in front of the large table to create additional presentation options.

*Combination of:  
Table with overframe, table  
large and table small*

## Combination Option #3

As a further combination option, you can place two large tables lengthways next to each other under the overframed table, allowing you to reach merchandise on both sides. This product presentation is therefore suitable for a central placement within the room.



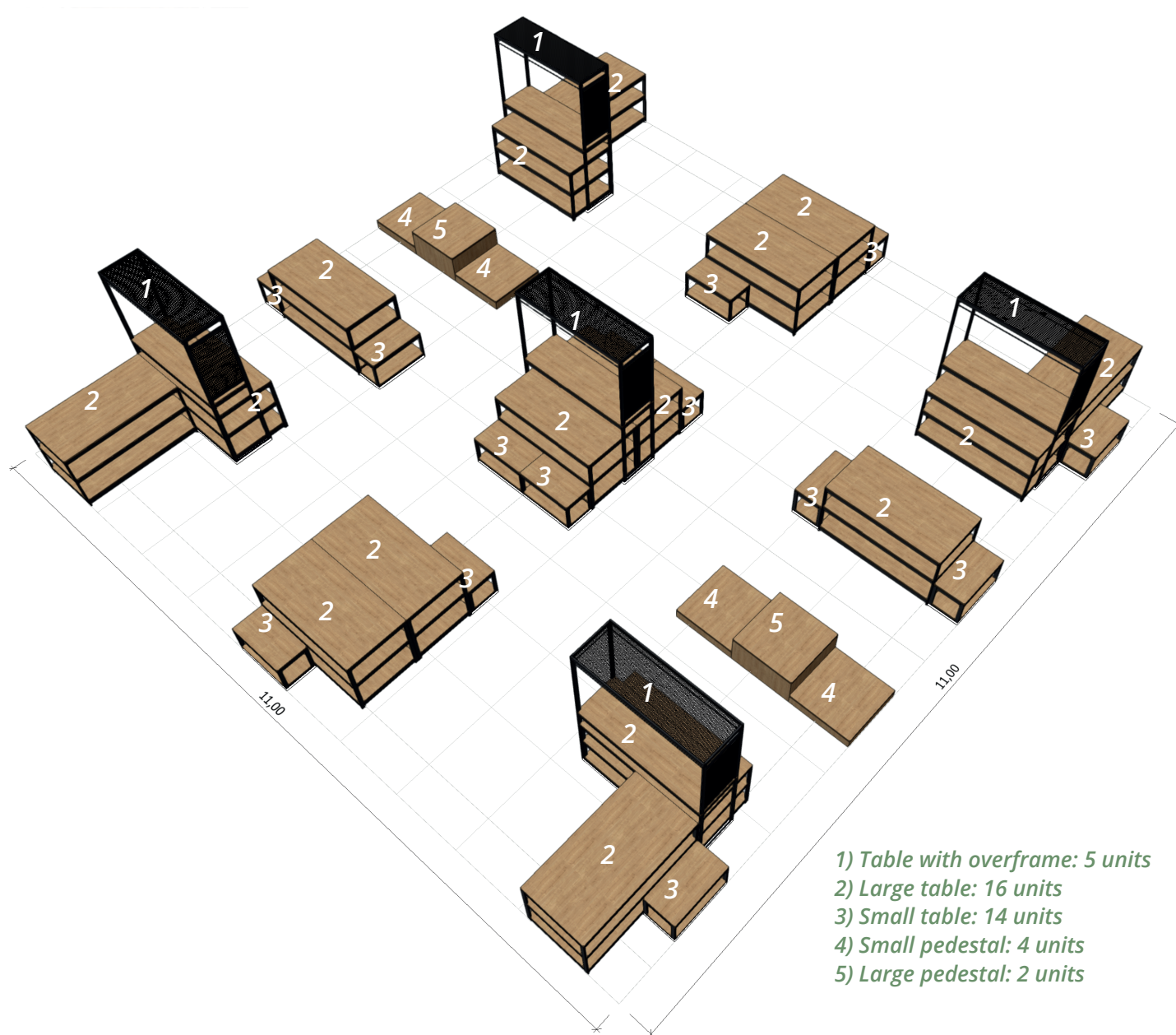
*Combination of:  
Table with overframe,  
2x table large*

# MODULAR FLEXIBLE SPACE UTILISATION: OPTIMUM ADAPTATION TO YOUR NEEDS

The following model planning will give you a better impression of the the relative size of the furniture units. It also illustrates how many pieces of furniture can fit in differently shaped sales areas, how they will look together and also inspires you for possible combination options.

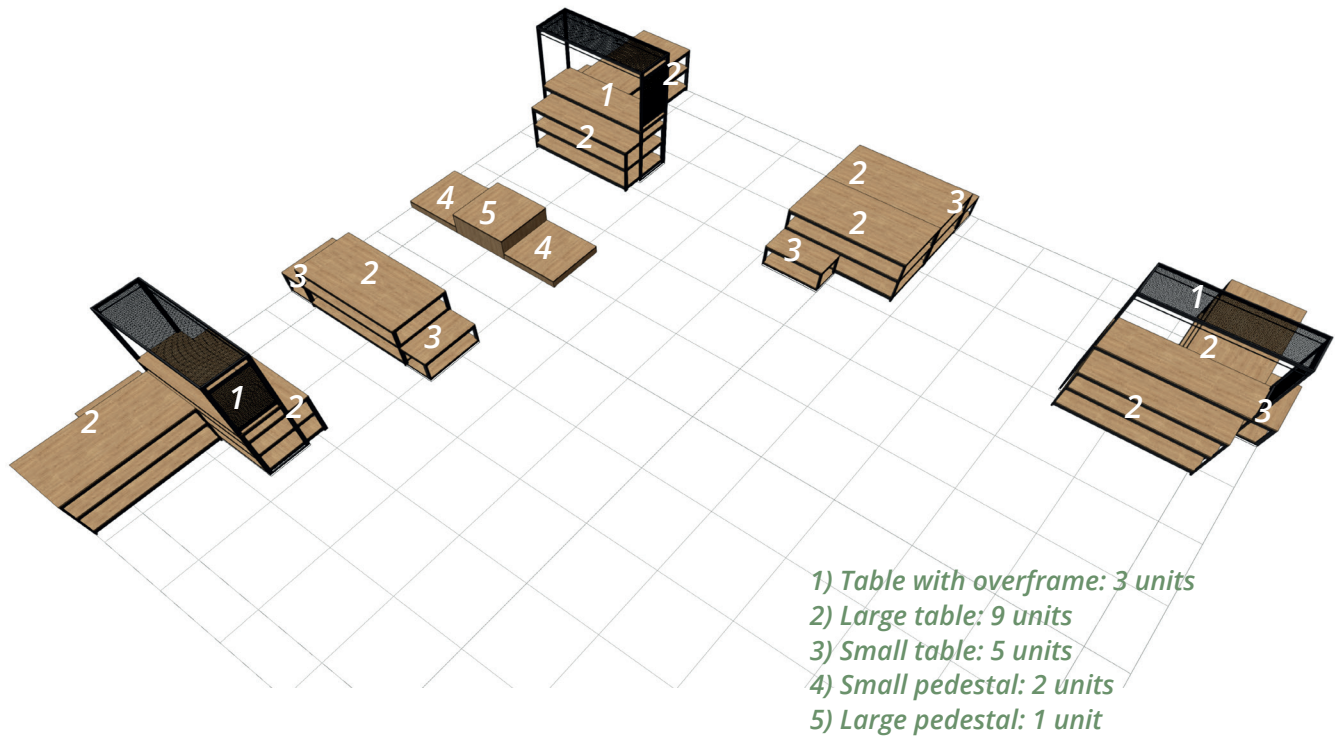
Are you interested in space planning? Please get in touch with us. We will be happy to work out a solution for you that is customised to your circumstances.

## Sales Area in Square Shape (Approx. 120 m<sup>2</sup>)

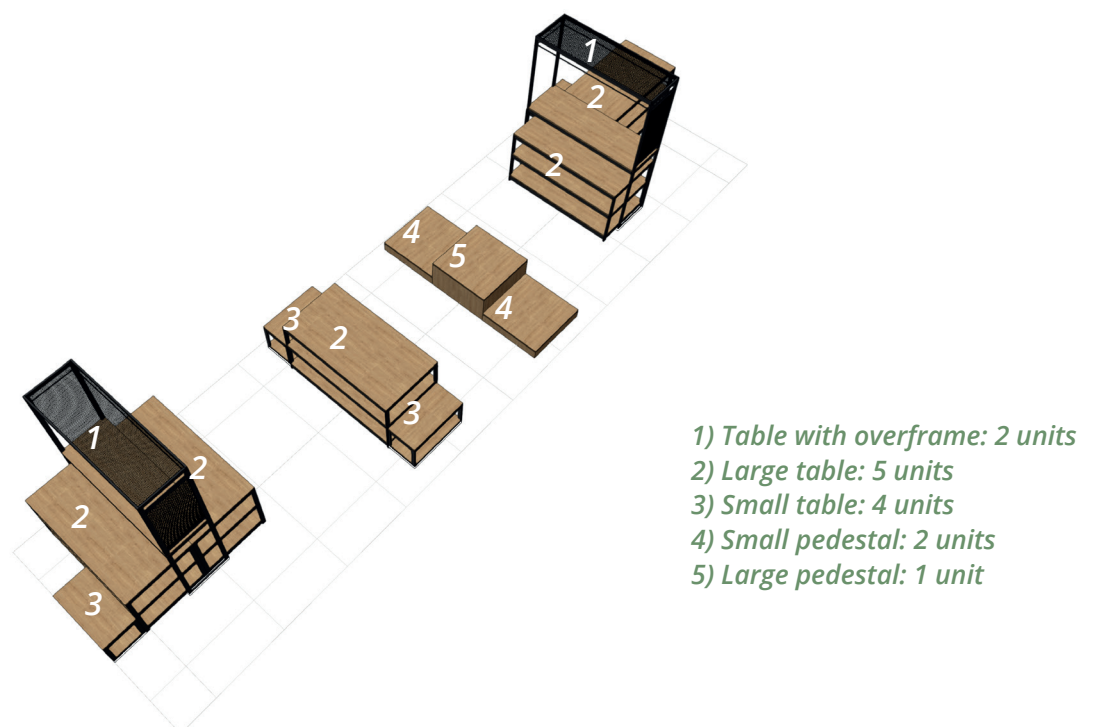




## Sales Area in L-shape (Approx. 65 m<sup>2</sup>)



## Sales Area in Tube Shape (Approx. 38 m<sup>2</sup>)



## VERSATILE MERCHANDISE DISPLAYS: MORE FLEXIBILITY, LESS EFFORT

Discover our range of flexible merchandise displays! Made of powder-coated iron in an appealing black colour, the timeless look blends in perfectly with your shop design. Thanks to the castors on the base, the product carriers can be moved effortlessly, allowing flexible presentation in different zones.

Our merchandise displays can be divided into two groups: **universal and item-specific displays**. The universal merchandise displays offer you the opportunity to present different types of products, while the item-specific merchandise displays have been specially designed for specific types of products to ensure an optimum presentation.

The simple filling and the versatile presentation options make our merchandise displays suitable for items that are difficult to store on conventional shelving or for items which have no sufficient space. We will show you how our merchandise displays will simplify your product presentation.

### UNIVERSAL DISPLAYS

#### Merchandise Display “Compact” (Art. 2052412)



*Equipped example*



This multifunctional merchandise display on castors can store a wide variety of article groups. Holders and hooks can be flexibly attached to the perforated panels on the sides. They provide the perfect place for placemats, napkins and hanging goods.

- Dimensions: H 160,5 / W 69 / D 44 cm
- Material: powder-coated iron
- Castors
- Offers space for approx. 15 items
- Purchase value inventory approx. € 540
- Retail value inventory approx. € 1,500
- Delivery without merchandise





## Merchandise Display “Perfect” (Art. 2001251)



*Equipped example*

In the side-fixed mountings of this merchandise display, your placemats and napkins find the perfect place in your store. Whether candles, cups, or lanterns – you decide which items to place on the central trays.

- Dimensions: H 185 / W 100 / D 45 cm
- Material: powder-coated iron
- Castors
- Offers space for approx. 11 items
- Purchase value inventory approx. € 450
- Retail value inventory approx. € 1,160
- Delivery without merchandise



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## Merchandise Display “Mossa” (Art. 2031432)



*Equipped example*

This merchandise display offers you the freedom to determine the height and number of trays according to your requirements. The flexible set-up enables a versatile presentation for items of different types and sizes.

- Dimensions: H 182 / W 57 / D 38 cm
- Material: powder-coated iron
- Castors
- Offers space for approx. 16 items
- Purchase value inventory approx. € 560
- Retail value inventory approx. € 1,400
- Delivery without merchandise



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## ITEM-SPECIFIC DISPLAYS

### Merchandise Display “Napoli” (Art. 3550200)



Our napkin display shows your customers an extensive range of napkins for every occasion. Thanks to its 360-degree rotation function and the practical mountings on all sides, customers can easily explore all the napkins and access them quickly and easily.

- Dimensions: H 173 / W 51 / D 52 cm
- Material: powder-coated iron
- Castors
- Offers space for 28 different designs and 112 napkin packs
- Purchase value inventory approx. € 160
- Retail value inventory approx. € 400
- Delivery without merchandise



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*Equipped example*

### Merchandise Display “Servo” (Art. 2052440)



Small but oh my: this rotating and compact merchandise display for napkins can be placed anywhere. Placed strategically, for example at the checkout counter, it increases additional sales during the payment process.

- Dimensions: H 68 / W 30,5 / D 30,5 cm
- Material: powder-coated iron
- Offers space for 12 different designs and 48 napkin packs
- Purchase value inventory approx. € 70
- Retail value inventory approx. € 190
- Delivery without merchandise



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*Equipped example*



## Merchandise “Pisa” (Art. 3461800)



If you want to offer your customers a wide range of signs, this merchandise display is the ideal problem solver. Thanks to mountings on all four sides and a rotating mechanism, your customers can easily reach all items.

- Dimensions: H 173 / W 51 / D 52 cm
- Material: powder-coated iron
- Castors
- Offers space for 24 different designs and 192 signs
- Purchase value inventory approx. € 750
- Retail value inventory approx. € 1,940
- Delivery without merchandise



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*Equipped example*

## Merchandise Display “Carlina” (Art. 7712500)



Pillow fight in the home textiles department? But not with our merchandise display, because it allows effortless stacking of cushions. The simple single removal ensures a tidy product presentation.

- Dimensions: H 195 / W 51 / D 51 cm
- Material: powder-coated iron
- Offers space for 18 cushions
- Purchase value inventory approx. € 150
- Retail value inventory approx. € 380
- Delivery without merchandise



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*Equipped example*

## Merchandise Display “Support” (Art. 2052413)



*Equipped example*

This display unit enables an attractive presentation of floor mats, saving space and making selecting and picking easier. Perfect for a neat and attractive presentation in your shop!

- Dimensions: H 160,5 / W 69 / D 44 cm
- Material: powder-coated iron
- Castors
- Offers space for 40 doormats
- Purchase value inventory approx. € 190
- Retail value inventory approx. € 480
- Delivery without merchandise



## EXPERIENCE OUR MERCHANDISE DISPLAYS AND COLLECTIONS LIVE

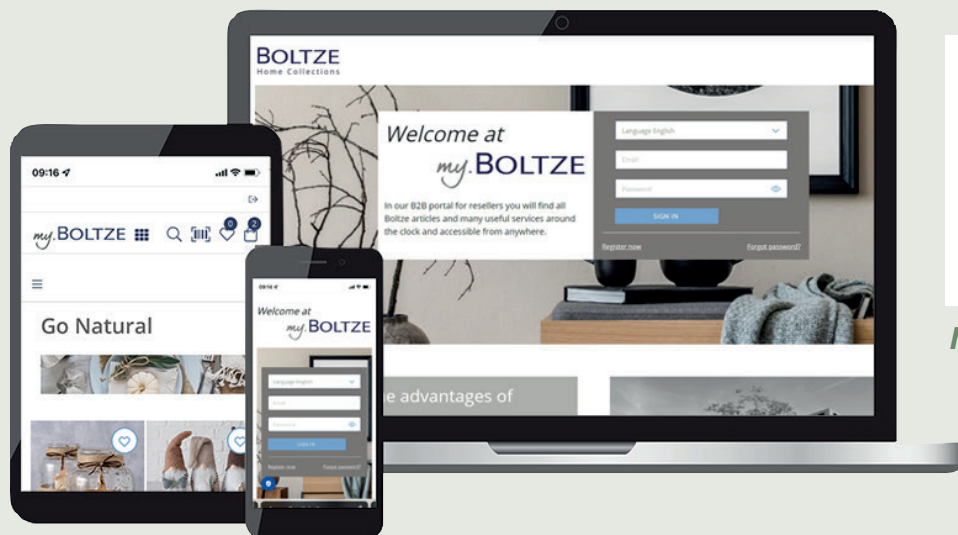
We cordially invite you to visit us at a trade fair or in one of our showrooms to see our sales furniture, product displays and collections live in action. We will be happy to advise you on our sales furniture and work with you to find a solution that is perfectly tailored to your needs.

### Our Showrooms in the North and West of Germany:

Showroom Braak near Hamburg  
Alte Landstraße 42  
22145 Braak

Showroom Essen  
Hermann-Drescher-Weg 15  
45329 Essen

## MY.BOLTZE - YOUR RESELLER PORTAL



[my.boltze.com](https://my.boltze.com)

my.BOLTZE is more than just an online shop. Our retailer portal and its extensive functions are designed for your specific needs as a reseller. Here you can order the complete BOLTZE range around the clock and have an overview of your order receipts at all times.

## FOLLOW BOLTZE ON SOCIAL MEDIA



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The ideal platform for retailers to receive the latest BOLTZE news



[@boltze\\_homecollections](https://www.instagram.com/boltze_homecollections)

Your source of inspiration for the current merchandise on sale - ideal for all interior fans







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