

BOLTZE

Home Collections

TREND WORLDS

Spring/Summer 2027

GARDEN HIGHLIGHT: "YARD AND BLOOM"

A garden collection in French country style in a delicate sage green, combined with warm wood and natural wicker – serene, inviting and timeless.

EASTER IN SOFT COLOURS: "SUNNY SPRING"

A natural spring-inspired style in pastel yellow, brown and sage green – featuring rustic wood, handcrafted details and charming Easter figurines.

SUMMER COLLECTION: "ESCAPE TO ZANZIBAR"

A maritime vibe meets ethnic chic in white, soft browns and turquoise – enhanced by silver accents, natural wood, wickerwork and glass.

DEAR CUSTOMER,

A new season is here, bringing plenty of newness – not only in our product range. In our new Spring/Summer 2027 seasonal brochure, we present 16 new collections that offer exciting trend worlds for spring, the garden, summer and All-Seasons. Particularly, I would like to draw your attention to a few highlights:

Our largest garden collection is **“Yard and Bloom”**, featuring almost 300 new products. The colour palette of soft sage tones, apricot, beige and white, together with natural materials, appeals to a broad target group, making it ideal for large-scale product presentations. With **“Sunny Spring”**, you can look forward to a more classic spring collection with a modern twist, presented in pastel yellow, taupe and sage green – and offering strong demand potential. **“Escape to Zanzibar”** evokes a summer spirit of travel, with plenty of white, fresh turquoise, brown and African ethnic influences. And with **“Lovely Giving”**, we offer you new gift items for occasions throughout the year – from weddings, first days at school and birthdays to Mother’s Day and Valentine’s Day.

DWe have developed our seasonal collections so that they can be combined even more effectively with our all-season collections. **Your advantage:** seasonal items can be easily integrated into the range and removed again, allowing your displays to remain saleable for longer – without the need for major rearrangement. You will find suitable collection pairings on the **“Mix & Match”** pages, and we also present them side by side in our showrooms.

Last but not least, there are also new developments within the company. Over the past few months, we have been working on numerous improvements with the aim of making your purchasing experience with us even more service-oriented and efficient. I am particularly pleased to inform you that the Boltze family is once again taking a more active role in the business. Together with my sister Angela, I am assuming responsibility for the company’s management. My children, Matti and Paula, are also working in the company – with the aim of ensuring that BOLTZE remains family-owned in the future and is successfully continued by the next generation.

On behalf of the entire BOLTZE team, I look forward to shaping the new Spring/Summer 2027 season together with you – with fresh ideas, strong product ranges and a clear focus on what works at the POS.



With kind regards,
Adrian Boltze



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Please note: The images shown in this brochure were created with the help of AI tools; as a result, the appearance of the actual items may vary.



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PASTA LOVER



Our pasta-shaped decorative items bring a modern touch of dolce vita to the shelf: colourful, playful, on-trend and real eye-catchers that no one can walk past. These items instantly lift the mood and turn the kitchen, table or your shop window into a true statement. Perfect for customers with a sense of trend and fun.



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Small lights, big magic.



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HAPPY COLOURS

Bold colours, harmoniously combined, instantly lift the mood. In this refreshing interior trend, colourful accents are deliberately used as statements – bringing more energy, lightness and personality into living spaces.



2097311



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CLOUD DANCER

The Pantone Colour of the Year 2026 is a soft, light shade that brings a sense of ease and calm to interiors and can be effortlessly combined with almost any colour. As the Pantone Colour of the Year, it represents a modern, timeless look – perfect as a calm base for natural materials, delicate pastels or even bold accent colours such as brown.



Perfect Match
with Brown



harmonises
beautifully
with yellow

TREND



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WE LOVE PETS



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PET LOVERS

Charming, decorative and a true statement: with pet-shaped decorations, customers can naturally show their love for dogs and cats in everyday life. Dachshunds in particular are currently in high demand – and with “Ferdi”, our new design, we have responded to this trend by developing eye-catching items that immediately stand out in-store and are ideal as gifts.



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Short legs,
big heart.



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TREND



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STRIPES

Striped patterns are timeless and bring a sense of calm and structure to decoration – while also making surfaces look instantly more interesting, especially when combined with solid colours, natural materials and colourful accents. For spring/summer, we present stripes in light colours, complemented by small graphic details that are perfectly suited to the season.



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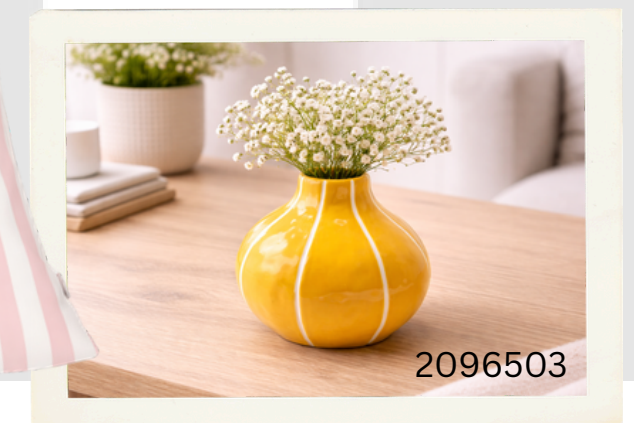


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BOWS

In spring 2027, bows in delicate shades of pink and fuchsia are a popular decorative trend – whether as candle holders or ceramic figures. The trend looks especially beautiful when combined with real bows hanging from spring branches in a vase, instantly creating a light, playful spring atmosphere.



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DOVES

A motif with meaning: the dove has always stood for peace and hope, while feeling both classic and modern. With the “Grace” design, we have reinterpreted this symbol as a selection of gift ideas that are ideal for weddings and christenings.



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HIGHLIGHTS



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LED & SOLAR

Atmosphere at the touch of a button – warm light, modern design and an instant “wow” effect in-store. Whether illuminated decorative objects, ready-decorated lanterns or table lamps, the items look premium in daylight and reveal their full impact when switched on.



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HIGHLIGHTS



2096835



2096237



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COUNTER DISPLAYS



Our cardboard counter displays come fully stocked with small decorative items, making them ideal grab-and-go highlights for spontaneous add-on purchases. Thanks to their compact format, they can be placed at the till area and make optimal use of the available space – a simple solution for encouraging impulse buys.



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HIGHLIGHTS



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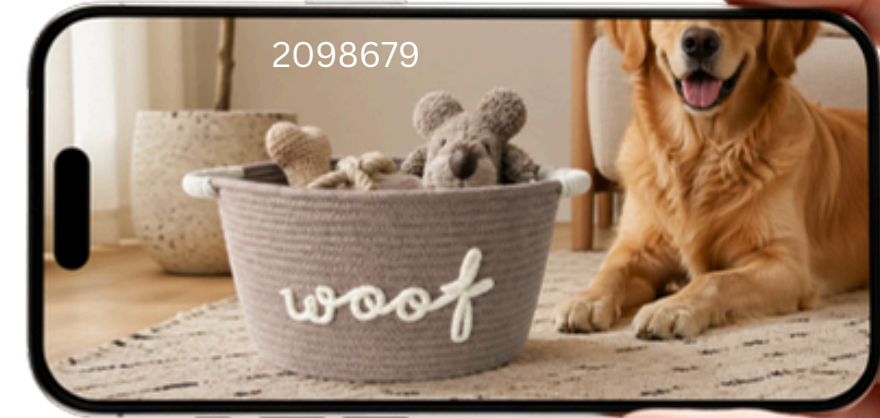


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BOLTZE SELECTED OUR IT-PIECES OF THE SEASON

Modern eye-catchers with strong POS impact – these are our very special seasonal highlights. They offer excellent social media potential and are destined to become top sellers in 2027.



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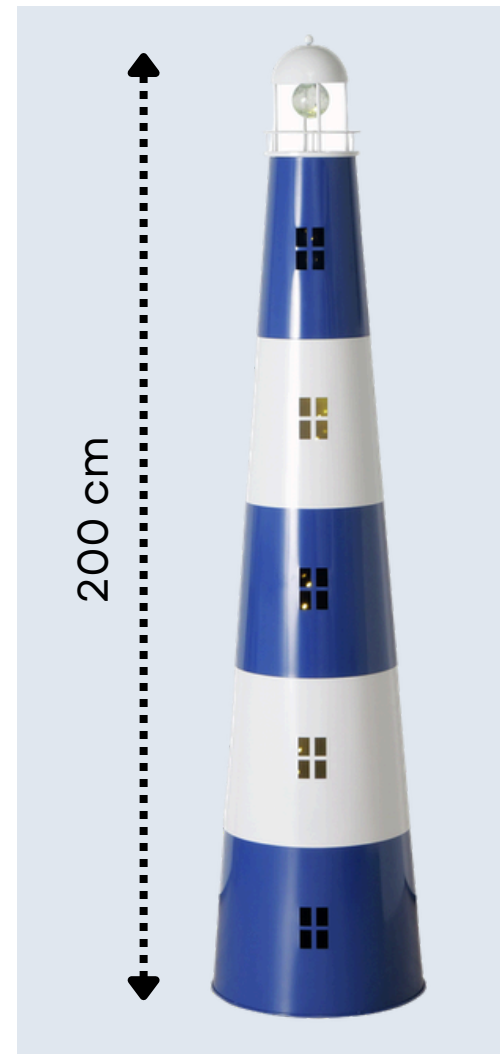


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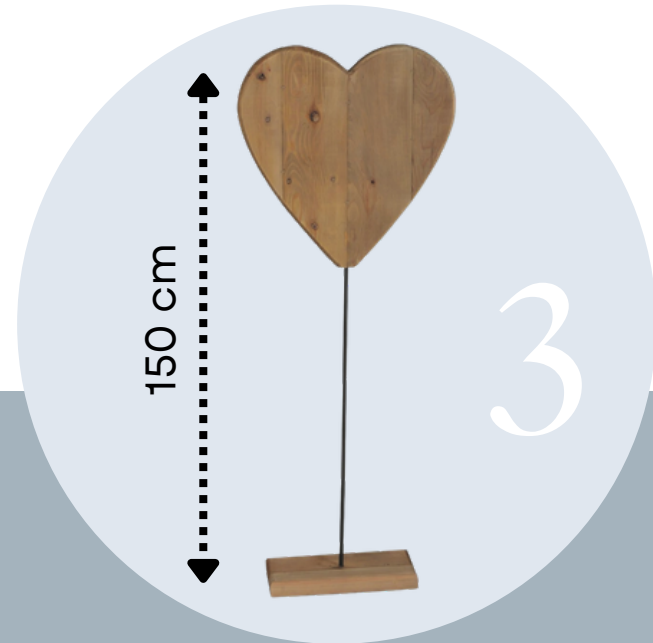
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HIGHLIGHTS



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GO BIG



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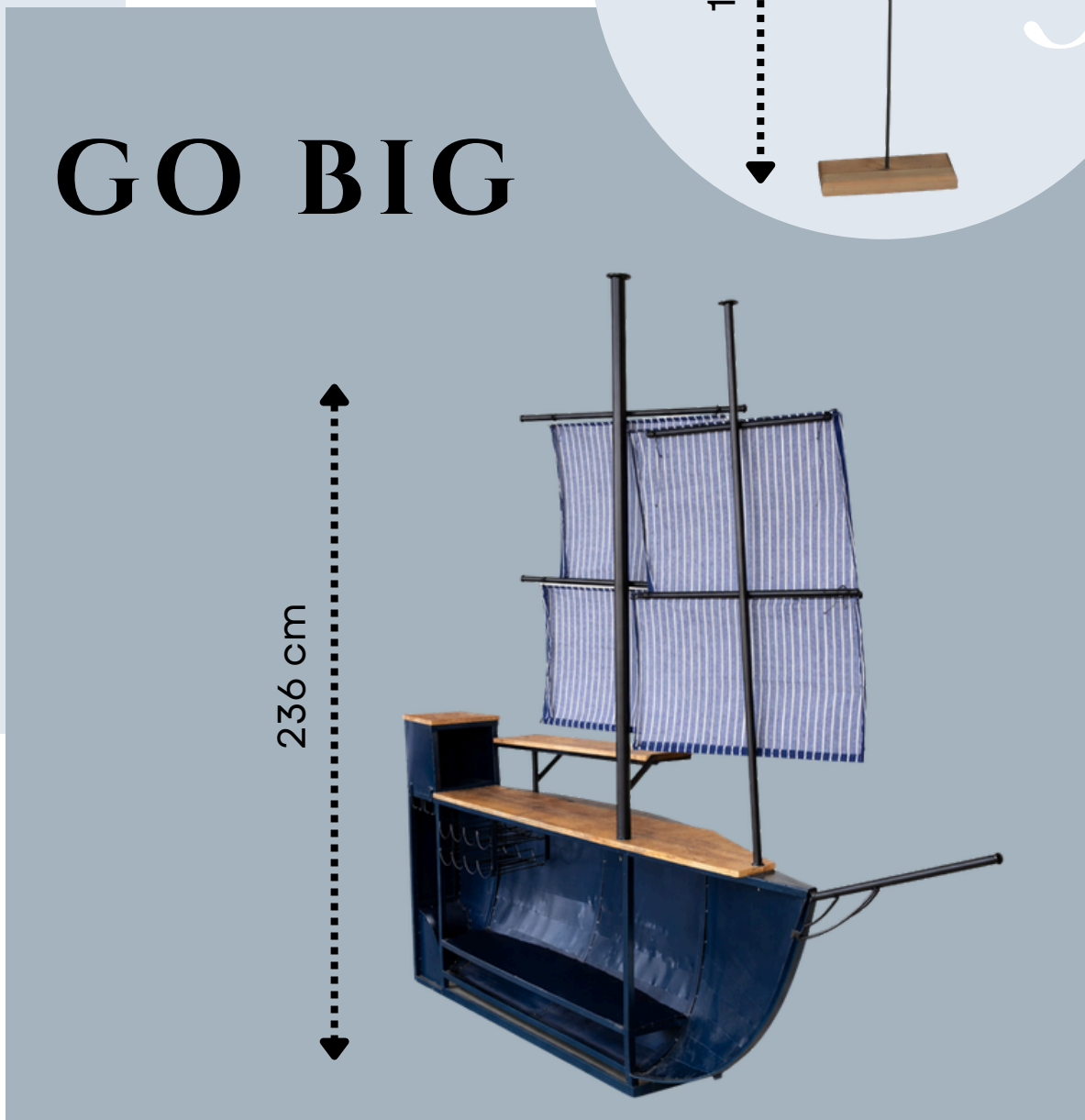
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180 cm

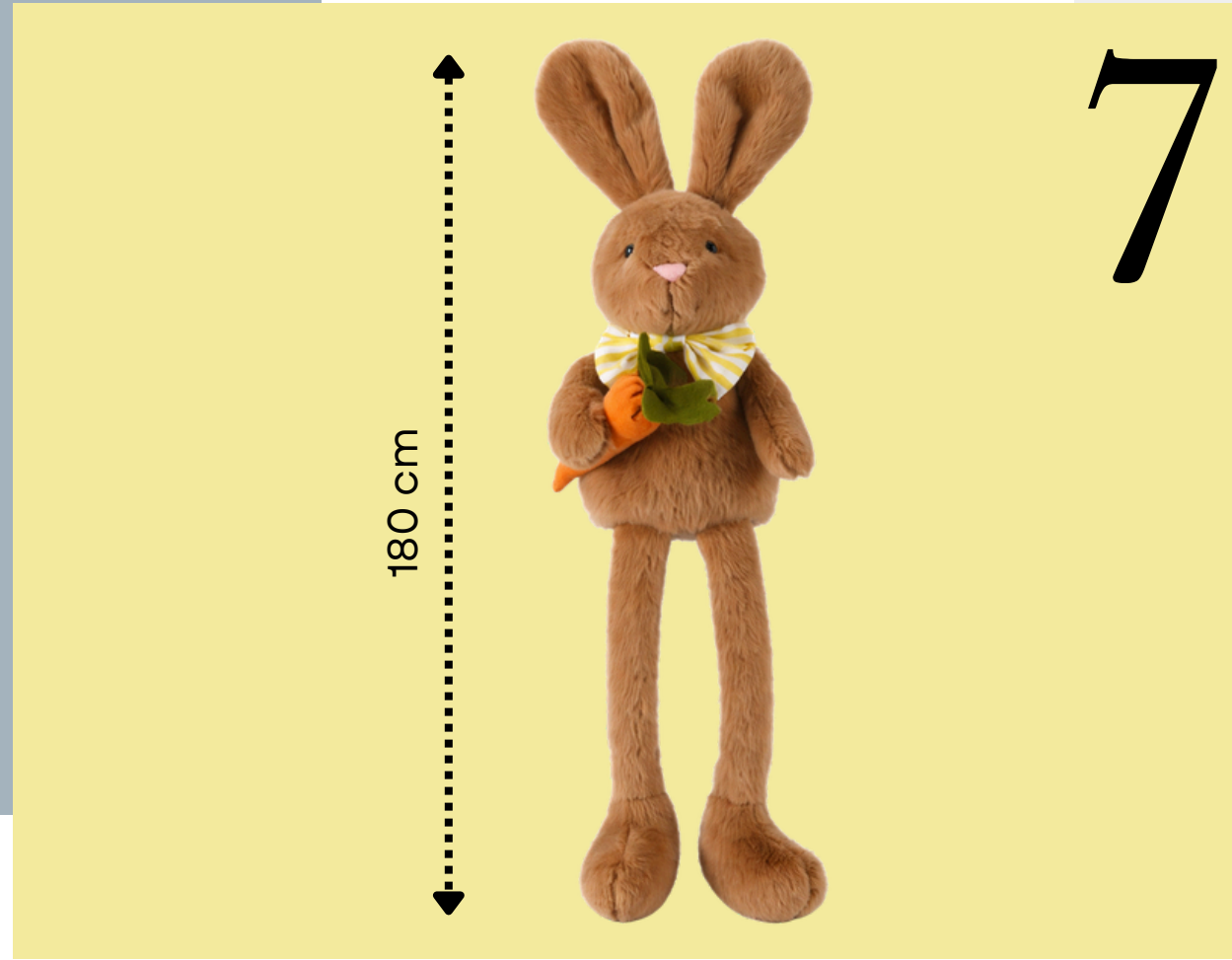


157 cm

6



236 cm



180 cm

7

140 cm



8



190 cm

1

These and other special items immediately catch the eye thanks to their exceptional size and create a real sense of admiration in-store. Whether used as impactful window and floor-space decoration or as exclusive sales items for customers with more discerning requirements, these statement pieces give your retail space that certain something.

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SPRING

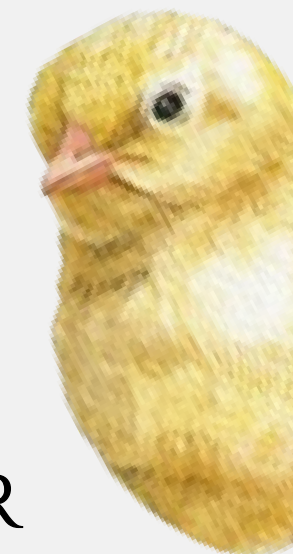
SUNNY SPRING



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A SOFT COLOUR PALETTE FOR EASTER

Bring spring to your retail space in its softest form: handcrafted details, rustic wooden accents and charming Easter figures create a simple yet warm atmosphere. Butter yellow, sage green and taupe brown form the calm colour palette, while subtle patterns and floral arrangements add fresh touches. Ideally combined with “Sunny Garden” and “Nature Feeling” – for consistent storytelling from indoors to outdoors.



“The combination of delicate butter yellow, sage green and earthy tones defines the style of ‘Sunny Spring’ and creates a sunny atmosphere. For me, it is this lightness that makes the collection so special. What’s more, our playful chick and bunny designs warm my heart.”

Edith Szasszer, Product Manager

2096549



Our Designs



Lianne



Sunny



Piep

SPRING

PINK MEADOW



My favourite collection

"Pink Meadow plays with the colours of a spring meadow — delicate pink and rich green blend into one look. It is light, playful and at the same time very modern. I love green striped patterns and fresh pink for spring!"

Elena Otter, Product Manager



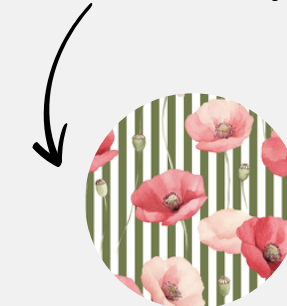
2096780 | 2096779

SPRING WITH DESIGN APPEAL

Delicate pink and fresh green, combined with stripe and poppy-flower designs, create a modern spring theme that attracts plenty of attention. With table linen, beautifully shaped tableware and matching decorative items such as bunny and egg figures, "Pink Meadow" can be presented in-store as an Easter table setting. Highlights such as minimalist glazed bunny figures or dotted glass vases create Instagrammable accents that customers will love sharing on social media.



Our Designs



Mavie



Bobbie

COMBINABLE COLLECTIONS

“PINK MEADOW” MATCHES PERFECTLY WITH “NATURE FEELING”

The pink and green items from “Pink Meadow” match perfectly with the neutral colour palette of “Nature Feeling”. The result is a modern look with a natural sense of balance: the delicate colours create eye-catching highlights, while the neutral tones add calm and ensure a harmonious overall effect.



COLOUR SPLASH

A VIBRANT BURST OF COLOUR FOR MAXIMUM WOW EFFECT

Colourful, vibrant and full of energy: here, neon pink, bright orange and zesty yellow meet surprising designs and modern shapes. The look is highly on-trend, creative and a little unconventional – and that is exactly what makes it so appealing. From statement vases in coloured glass and expressive textiles to eye-catching Easter bunnies, the collection offers special highlights that immediately attract attention when presented as an Easter theme in-store.

Our Designs



Funkie



Lovequote



2097716

white items as a deliberate counterpoint

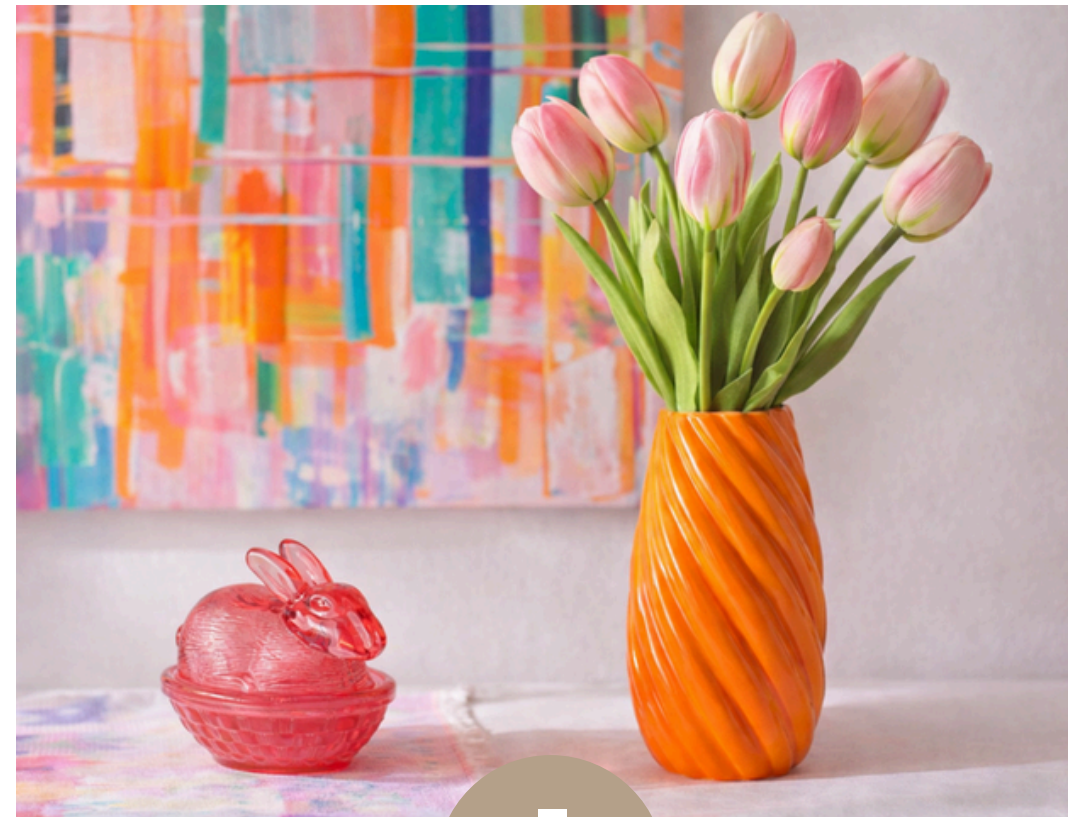


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COMBINABLE COLLECTIONS

“COLOUR SPLASH” MATCHES
PERFECTLY WITH
“ZENSATION”

The colourful items from “Colour Splash” match perfectly with the organic shapes and neutral colours of “Zensation”. The soft lines provide balance and bring calm accents into the presentation – keeping the look modern while also making it feel harmonious and well arranged.





Soft mint and lilac tones meet white and grey. Elegant accents in black give the look a modern, Scandinavian feel. The Pantone Colour of the Year, "Cloud Dancer", is harmoniously incorporated and brings calm to the fresh pastel shades. Delicate paper flowers, graphic patterns and minimalist shapes add a contemporary touch. The result is a light spring theme for the POS that feels modern and radiates freshness.



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MINT & BLOOM

NORDIC CHIC WITH A FRESH PASTEL KICK

Our Designs



Filippa



Quotes

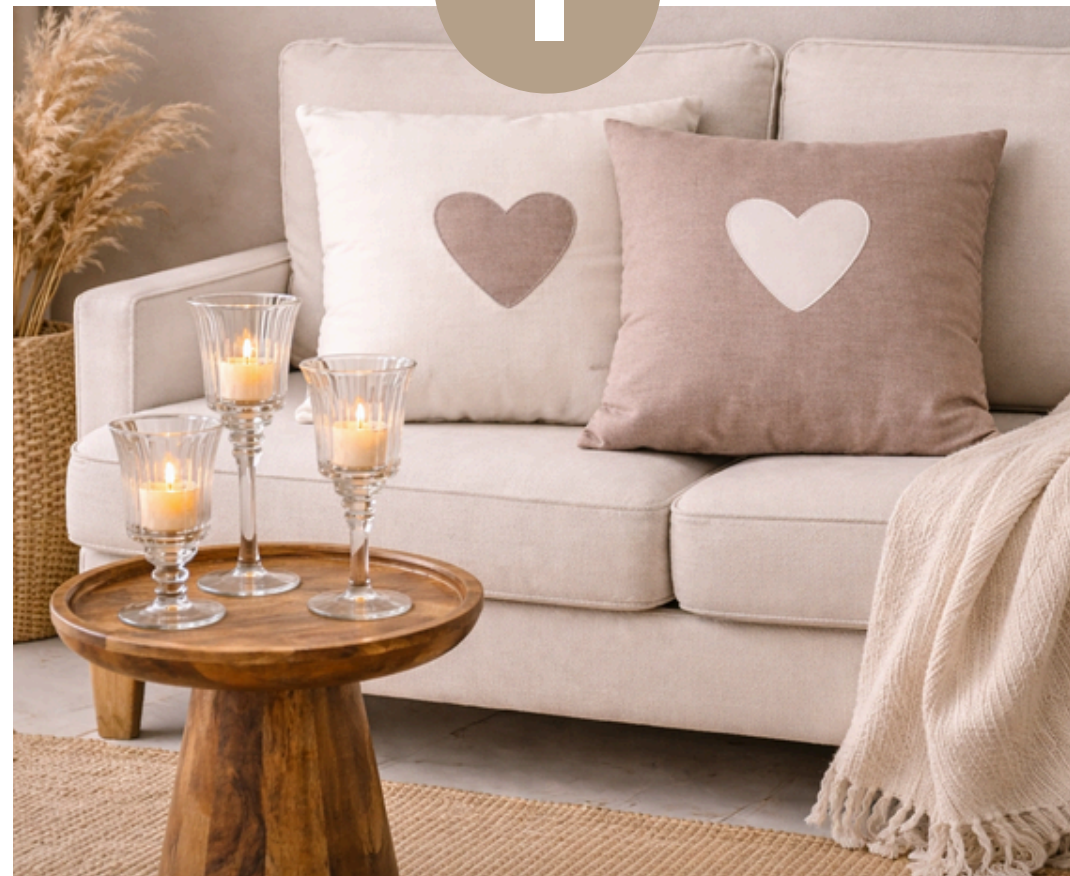
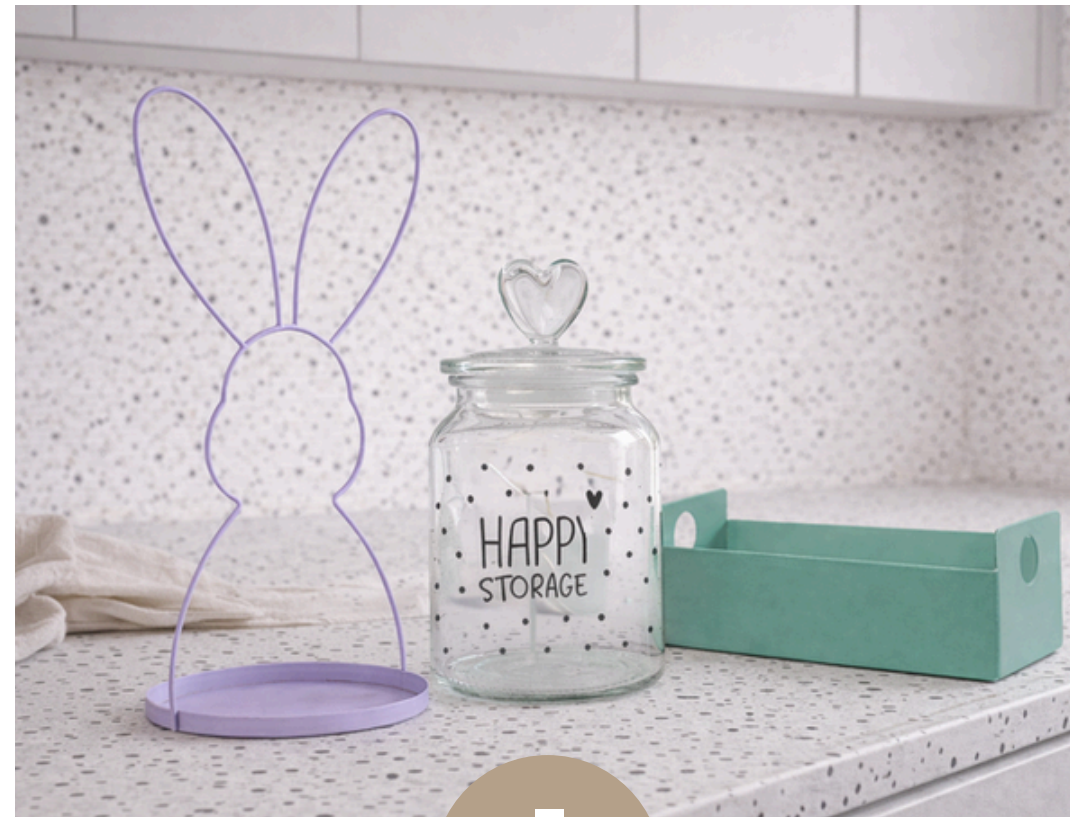


Quotes

COMBINABLE COLLECTIONS

“MINT & BLOOM” MATCHES PERFECTLY WITH “NATURE FEELING”

Lilac brings a calm, elegant note to warm beige tones and makes natural materials and woven textures look especially premium. Use lilac highlights within the proven Nature Living environment to create a contemporary look with gentle colour contrast, conveying freshness and immediately catching the eye at the POS.



GARDEN

YARD AND BLOOM



NATURAL COUNTRY-HOUSE STYLE IN PASTEL SHADES

Soft country-house charm with a modern twist: pastel sage green, light wood, terracotta and natural wicker create a calm, harmonious outdoor look reminiscent of French country houses. With garden furniture, plant pots and textiles, the collection can be staged in-store as an inviting terrace setting. The harmonious colour palette appeals to a broad target group, making it ideal for a large-scale presentation.

Our Designs



Bloomy



Jolie



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“

Pastel shades meet natural materials



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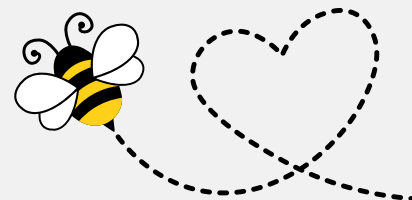
COMBINABLE COLLECTIONS

“YARD & BLOOM” MATCHES
PERFECTLY WITH “LIVING
MOMENTS”

“Yard and Bloom” and “Living Moments” share a calm base of sage green and white, while each adding different colour accents. It is precisely this combination that makes the two collections a perfect match: they work together harmoniously and allow for a consistent style – from indoor to outdoor areas.

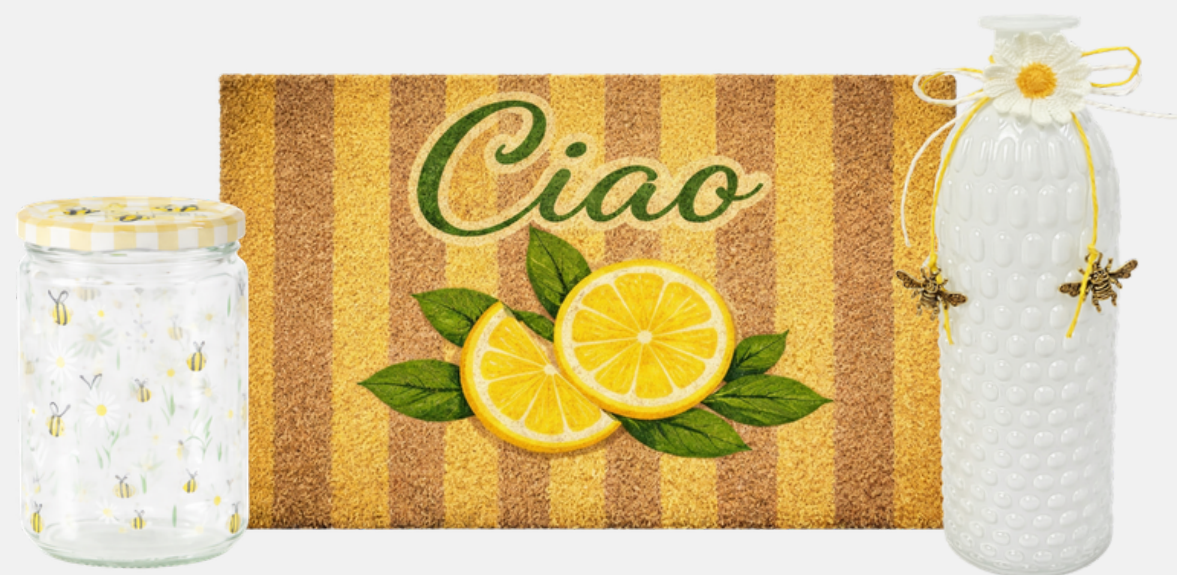


SUNNY GARDEN

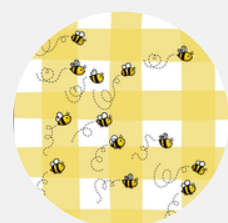


SUNNY LIGHTNESS FOR OUTDOOR SPACES

Pastel yellow makes outdoor areas shine and feels wonderfully light when combined with white and brown accents. Striped patterns, sunflowers and lemon designs underline the cheerful summer atmosphere. Our new bee design, “Beelinda”, on tableware and textiles shows summer in a charming way. With this collection, you can create an eye-catching themed display that will delight garden lovers.



2098305 | 2097151 | 2097226



Beelinda



Limoncello



Vivi

Our
Designs

COMBINABLE COLLECTIONS

“SUNNY GARDEN” MATCHES
PERFECTLY WITH “NATURE
FEELING”

Yellow harmonises beautifully with beige tones, natural materials and woven structures. Carefully integrate yellow accents into the popular Nature Living look in beige to create a modern overall impression that radiates lightness and freshness while effectively enhancing your POS presentation.



OLIVE GARDEN



LIKE A SUMMER EVENING IN AN OLIVE GROVE

Dark mango wood, charming cast iron and rustic terracotta details create a warm, authentic base. Olive and herb designs bring Mediterranean flair, while tealight holders and lanterns provide the perfect lighting accents for a well-rounded garden range. The result is an inviting garden setting that instantly puts customers in a holiday mood.



Herbs



Menue



Oliva

Our Designs



2097110 | 2096977



2098326 | 2098022



2097196 | 2097882

COMBINABLE COLLECTIONS

“OLIVE GARDEN” MATCHES PERFECTLY WITH “MEDITERRANEA”

Both collections stand for Mediterranean style with a cosy colour palette of green, brown and beige, as well as natural materials such as wood, textiles and glass. “Olive Garden” addresses the garden sector, whereas “Mediterranea” offers items for year-round use in decorative displays.





TROPICAL GARDEN

EXOTIC FRUITS, VIBRANT COLOURS AND GOLDEN DETAILS



Pure holiday feeling: the bold colours and tropical motifs bring a summer mood to the retail space, while golden accents add an elegant touch. This allows you to create an inviting outdoor presentation centred around the theme of a garden party. The vibrant colours, designs and striking key pieces make the collection especially eye-catching, meaning "Tropical Garden" clearly stands out as a trend on your themed display and becomes a real customer magnet.



Tropicana



Tropicana



Tahiti

Our Designs



2097280 | 2096464 | 2097833

ALOHA

SUMMER



2098013 | 2098049



Shades of blue and white, striped patterns and natural materials create a fresh, calm coastal atmosphere. Red accents, seagulls and small anchor details add charming highlights and instantly evoke memories of the sea and salty air. The result is a collection that radiates Nordic clarity and cosiness – a timeless theme with authentic maritime flair.



SEA
SALT

COASTAL FLAIR
AND A FRESH SEA
BREEZE



Norderney

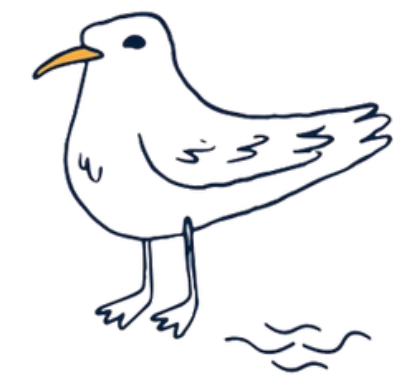


Fritzie

Our
Designs



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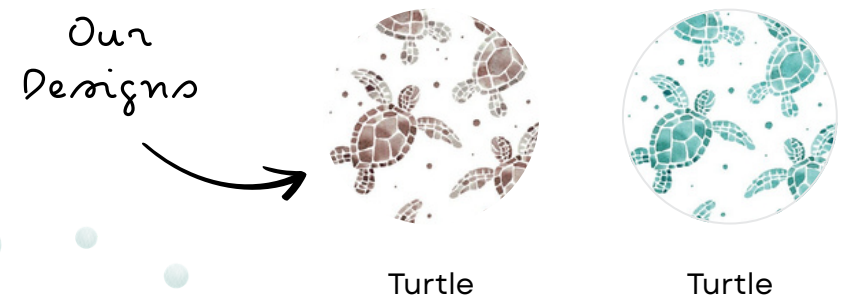




ESCAPE TO ZANZIBAR

NATURAL LIGHTNESS WITH A HOLIDAY FEEL

This collection combines maritime charm with the warm natural feel of Africa. White and warm brown tones form a calm base, turquoise adds fresh accents, and silver-coloured details elevate the overall look. Wood, natural wicker and coloured glass meet maritime motifs such as shells and turtles, complemented by ethnic details such as zebra designs – creating a modern, exciting mix of styles. A versatile look that can be attractively staged in retail.



"Zanzibar is a modern place of longing for me — warm brown tones, shells and natural materials meet turquoise accents reminiscent of the sea and pure 'coastal vibes'. A maritime-ethnic mix with animal details that creates a relaxed, stylish living feel."

Jasmin Hamrouni, Product Manager

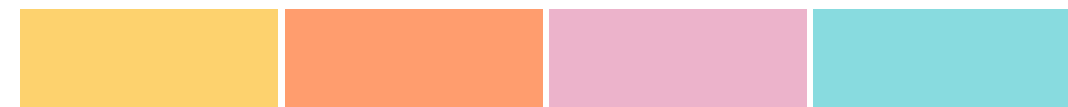


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CALIFORNIA DREAMING

SUMMER LOS ANGELES FLAIR FOR INTERIORS

Pastel mint, rosé and apricot tones bring a Californian retro feel to your range. Coloured glass, capiz and aperitif designs combine nostalgia with a modern look, while selected it-pieces with surfboard and palm-tree details underline the beach-inspired theme. The result is a coherent trend theme with strong attention appeal that can be attractively staged and is especially popular with retro fans.

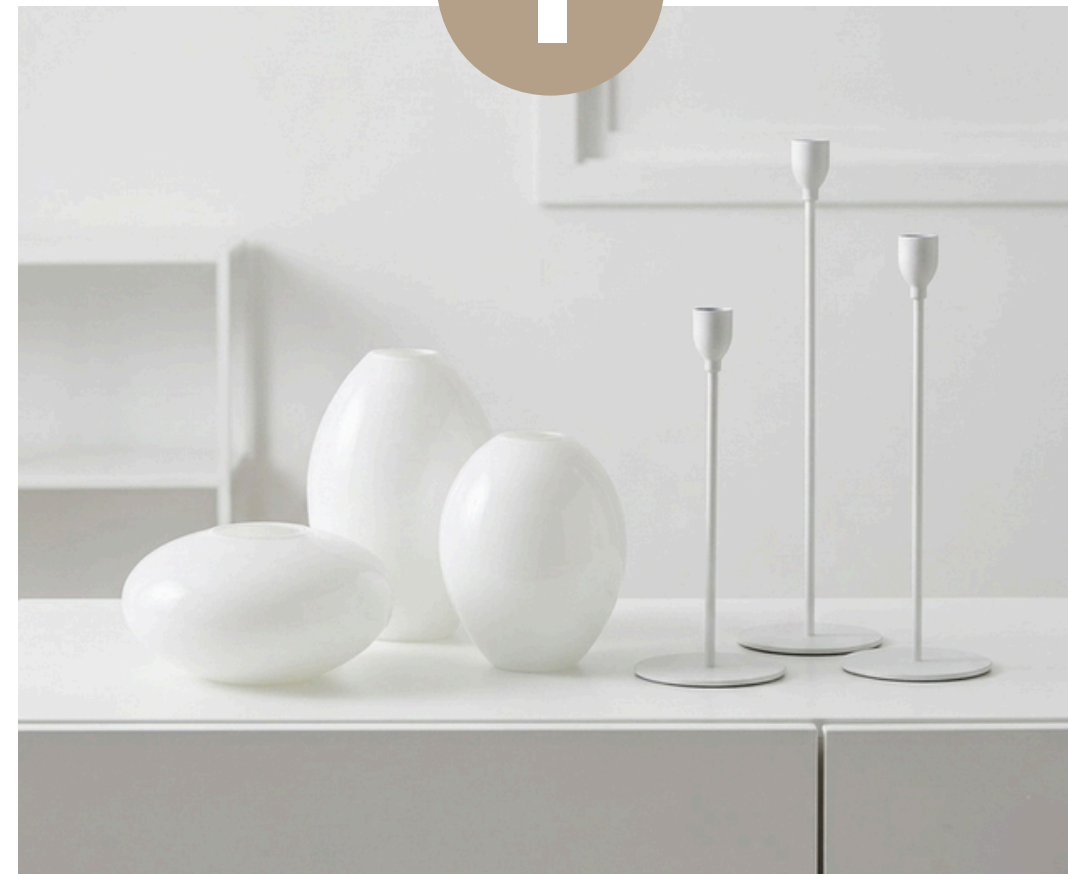


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COMBINABLE COLLECTIONS

“CALIFORNIA DREAMING”
MATCHES PERFECTLY WITH
WHITE ITEMS

With simple decorative items in white, the colourful “California Dreaming” takes on a calmer effect while still radiating summery freshness.



ALL-SEASONS

LIVING MOMENTS



DELICATE COLOURS FOR EVERY DAY —
THE ALL-SEASON COUNTERPART TO
“YARD & BLOOM”

With soft sage green, warm wood tones and natural materials, “Living Moments” creates a timeless living world that is independent of seasons and easy to combine. Understated shapes, home textiles and decorative essentials such as baskets, stoneware vases and metal lanterns are coordinated with one another, making it easy for retailers to create a harmonious display all year round – with range depth for continuous sell-through of decorative items.



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ALL-SEASONS

NATURE FEELING



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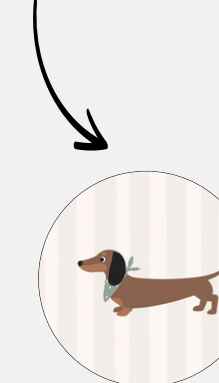


SUNNY LIGHTNESS ALL YEAR ROUND



Timeless, warm and harmonious: soft sage, white and balanced natural shades create a colour palette that instantly makes living spaces and retail areas feel inviting. The mix of ribbed glass, ceramics in organic shapes and natural wicker brings liveliness to the overall look.

Our Designs



Ferdi



2098089 | 2098949



Naturalness, authentic design and a feeling of warmth define this look. Olive green, brown and beige, Mediterranean motifs and organic shapes instantly create atmosphere. Terracotta vases, rough surfaces and black accents give the product presentation depth and structure. The collection is rounded off by new small wooden furniture pieces, which create a more homely feel in-store.



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MEDITERRANEA

TUSCAN FEELING
ALL YEAR ROUND



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SPA BALANCE



SOFT CREAM TONES FOR TRUE FEEL-GOOD MOMENTS

With soft cream and beige tones, light earthy shades and natural materials that radiate comfort and lightness, living spaces are transformed into peaceful retreats. Zen gardens, serene Buddha motifs, soft textiles, warm wooden trays and baskets convey mindfulness and inner balance, while subtle gold accents lend the range a refined, elegant touch.



Laxa

Our
Designs



2096389



LOVELY GIVING

Look forward to a wealth of new gift ideas for the whole year: whether for the first day of school, birthdays, christenings, weddings, Mother's Day or Father's Day – with "Lovely Giving", you can put together an attractive gift range that instantly appeals to customers and creates lasting sell-through impulses.



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Our Designs



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- 1. 2096929 | 2. 2098107 | 3. 2098241 | 4. 2097478
- 5. 2097779 | 6. 2098719 | 7. 2098199 | 8. 2096190



Valentina



Wow



Schulkind



Birthday



Florie



Grace



Heartful



Tapsie

YOUR DIGITAL GATEWAY TO THE BOLTZE WORLD

With our online shop, my.BOLTZE, our goal is to offer you as our B2B partner an even more efficient, inspiring and personalised purchasing experience. Behind the platform is not only modern technology, but above all a great deal of passion for our products and the continuous development of our services for you, our customers.

Our retailer portal combines the trusted BOLTZE quality with the benefits of an intuitive ordering platform that's available at any time. Explore our extensive range around the clock, benefit from a clear structure, intuitive search functions and offers tailored specifically to you. This saves you valuable time and lets you focus on what really matters – your business.

Your benefits at a glance:

- 24/7 access to the full range
- Real-time availability and transparent pricing
- Individual customer terms and personalised offers
- Fast, simple ordering process
- Inspiring product worlds and current trends in just one click



my.BOLTZE is more than just an online shop – it's a digital extension of our brand. It brings together inspiration, efficiency and service into a holistic experience that supports you optimally in your day-to-day business.

With my.BOLTZE, we show that tradition and innovation go hand in hand – for a strong partnership today and in the future.

Link: <https://my.boltze.com>